

WHAT ARE OPEN EDUCATIONAL RESOURCES (OER)?



HOW CAMPUS LEADERS VIEW OER



87%

support the use of open educational resources.



85%

agree that textbooks and course materials cost too much.



agree that saving students money on textbooks justifies some loss of faculty control.1



49%

said they are well- or very-well prepared for digital learning matters. 1



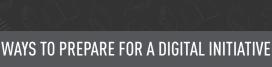
OER PROS AND CONS

Pros

- Cost savings
- Flexibility
 - Student Preparedness



- No quality control
- Finding materials
- Ensuring licensing Time-consuming process





OF FACULTY SAID IT WAS TOO HARD TO FIND WHAT I NEED 2

OF INSTRUCTORS REQUIRE OER IN AT LEAST ONE COURSE 2









SAID THERE ARE NOT ENOUGH RESOURCES FOR THIER SUBJECT 3



Gain community support through

format education

Work with IT support services to develop a plan

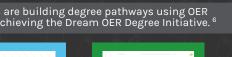
D Use digital resources optimized for mobile

Partner with a company that provides support

Ensure faculty have the resources they need to find quality content

Reinforce cybersecurity efforts with training

NOTABLE INITIATIVES 38 COLLEGES are building degree pathways using OER through the Achieving the Dream OER Degree Initiative. 6





SUNY & CUNY

By the end of Spring 2019, New York's OER initiative at SUNY & **CUNY** will have benefited 260,000 students with a total savings of

\$78 MILLIONS



North Dakota's investment of \$110,000 to help instructors use **OER** saved students



in textbook costs over two academic years ⁶



The U.S. Department of Education's \$5 million Open Textbook Pilot program was renewed in 2019.

MILLION

Awarded to UC Davis in 2018

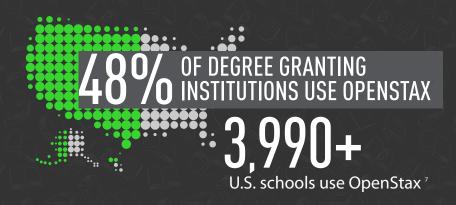
Awarded to Chippewa Valley Technical College & Arizona State University in 2019. 4



OPENSTAX OER PROGRAM

OpenStax is a nonprofit program started by Rice University in 2012

2.2 MILLION COLLEGE ST STUDENTS SAVED \$ AN ESTIMATED



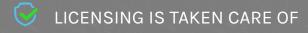
WHAT ARE ENHANCED OER SOLUTIONS?

4 ways enhanced OER solutions overcome traditional OER challenges











TECHNOLOGY FEATURES ARE INCLUDED

Enhanced OER solutions can contain original content or use vetted OER in a way that improves student accessibility. These enhanced OER solutions are customizable or can come ready-to-use. With these tools, colleges and universities can deliver a personalized educational experience through mobile-friendly interfaces to students for a nominal fee.